



fallbrook art center Proudly Presents the 3rd Annual
Signature American Watercolor Exhibition
Juried by Ted Nuttall, AWS, NWS

**Presented with the travel exhibitions from both the
American Watercolor Society & National Watercolor Society**

Fallbrook Art Center is proud to be the only venue in the Country hosting both of these prestigious exhibitions at the same time



CALL FOR ENTRIES:

3rd annual Signature American Watercolor Exhibition

SUBMISSION DEADLINE: November 18, 2011

SHOW DATES: February 5 - March 18, 2012

Paintings must be watermedia on paper or yupo, have been completed within the past two years, and source material original.

The Fallbrook Art Center (FAC) presents the 3rd Annual *Signature American Watercolor Exhibition*. The exhibition will accept up to 25 original paintings from artists who have achieved signature status in one or more established Watercolor Associations in the US.

Digital entries only. Slide or transparency entries will be accepted with a \$10 conversion charge per image. (Please include a self addressed stamped envelope to have your slides/transparencies returned).

ABOUT THE FALLBROOK ART CENTER

The Fallbrook Art Center offers a range of exemplary art exhibitions, educational programs, and community outreach events. It is a distinguished, accessible, and welcoming institution that serves as a cultural, collaborative and educational focal point for the community and the region.

We have 3 exhibition spaces; the watercolor exhibition will be held in our main gallery space, The Janice Griffiths Gallery, boasting 3,500 sq ft of floor space with a series of movable walls that expand hanging space to over 6,000 sq ft. in a multitude of configurations. A 20' cathedral ceiling with drop halogen lighting provides drama.

Founded in 1996, the Fallbrook Art Center is one of five projects governed by Fallbrook Arts, Inc., a nonprofit 501(c)(3) California corporation, Fed Tax ID #33-0504176. In 2009, we were proud to be named as 'One of the Best Art Towns in California' by John Villani. To learn more, visit our website: www.fallbrookartcenter.org

JUROR - Ted Nuttall, AWS, NWS

Ted is a signature member of the American Watercolor Society, National Watercolor Society, Transparent Watercolor Society of America, Watercolor West and Western Federation of Watercolor Societies. He teaches watercolor workshops in portraiture and figure painting for arts leagues and organizations throughout the country. Ted's paintings continue to win awards in juried exhibitions. He was selected to hang in the 139th Annual Exhibition of the American Watercolor Society and was the recipient of the Edgar A. Whitney Memorial Award. The Western Federation of Watercolor Societies awarded Ted's piece "In the Twilight of the Forest Noon" and award of excellence. His painting "Her Eyes" was awarded first prize in Watercolor West XXXV Annual show and "Winter Sun | Red Bandanna" won the coveted Skyledge Award (Best of Show) in the 28th Annual Juried Exhibition of the Transparent Watercolor Society of America. His work and painting methods have been featured in American Artist magazine and North Light Book's Splash 8 and Splash 10.

AWARDS Over **\$4,500** in cash and merchandise awards will be awarded including The Helen J. Sherry-McGee Memorial Award for "a watermedia abstract or experimental work".

FEES \$35 for 1 image, \$45 for 2 images (all fees are non-refundable; CD's will not be returned)
A \$35 handling & storage fee will be charged for all shipped paintings.
Shipping fees (both ways) are the responsibility of the artist

FRAMING AND SIZE REQUIREMENTS

Minimum Image Size: 9" x 12" | Maximum Framed Size: 40" in either dimension

Selected artwork must be suitably framed for exhibition. The painting must be ready for hanging with wire, and secured under rigid Plexiglas. No glass. No saw tooth hangers. **Keep matting and framing simple.** Mats, if used, must be white or light neutral color. FAC may rescind the right of hanging to any work unsuitably presented or misrepresented.

ACCEPTED WORKS

Works may be hand delivered. Shipping fees to and from the Art Center is the responsibility of the artist. Please include a pre-paid return shipping label with your shipped painting. A \$45 handling & storage fee will be charged for all shipped paintings. For shipping, FAC strongly encourages the use of the Airfloat Strong-Box or wood shipping crate.

SALES

Exhibited works will be considered for sale at the price submitted on the entry form. FAC will handle all sales, collection and payment of applicable sales tax, and will take a 35% commission.

INSURANCE

Selected works are covered under FAC's Fine Art Insurance Policy for stated value less the 35% commission. Proof of value is the responsibility of the Artist.

ELIGIBILITY

Open to all artists who have achieved official signature status in one or more of the one or more established watercolor societies in the U.S. A *partial* list of these follows:

American Watercolor Society (AWS)	Oklahoma Watermedia Association (NWO)
Arizona Watercolor Association (AWA)	Philadelphia Water Color Society (PWCS)
Baltimore Watercolor Society (BWS)	Pikes Peak Watercolor Society (PPWS)
California Watercolor Association (CWA)	Rhode Island Watercolor Society (RIWS)
Central New York Watercolor Society (CNYWS)	Rocky Mountain National Watermedia Society (RMNWS)
Colorado Watercolor Society (CWS)	San Diego Watercolor Society (SDWS)
Florida Watercolor Society (FWS)	Southern Arizona Watercolor Guild (SAWG)
Georgia Watercolor Society (GWS)	Southern Watercolor Society (SW)
Hawaii Watercolor Society (HWS)	Southwestern Watercolor Society (SWS)
Illinois Watercolor Society (IWS)	Taos National Society of Watercolorists (TNSW)
Kansas Watercolor Society (KSW)	Tennessee Watercolor Society (TNWS)
Mid-Southern Watercolorists (MSW)	Texas Watercolor Society (TWS)
Mississippi Watercolor Society (MSWS)	Transparent Watercolor Society of America (TWSA)
Missouri Watercolor Society (MoWS)	Utah Watercolor Society (UWS)
National Watercolor Society (NWS)	Vermont Watercolor Society (VWS)
Nevada Watercolor Society (NVWS)	Virginia Watercolor Society (VWS)
New England Watercolor Society (NEWS)	Watercolor Society of Alabama (WSA)
New Jersey Watercolor Society (NJWS)	Watercolor Society of Indiana (WSI)
New Mexico Watercolor Society (NMWS)	Watercolor Society of Oregon (WSO)
Northeast Watercolor Society (NEWS)	Watercolor USA Honor Society (WHS)
Northern Plains Watercolor Society (NPWS)	Watercolor West (WW)
Northwest Watercolor Society (NWWS)	West Virginia Watercolor Society (WVWS)
Ohio Watercolor Society (OWS)	West Texas Watercolor Society (WTWS)

DIGITAL FILE INSTRUCTIONS

A Maximum of 2 digital files can be submitted as e-mail attachments or on CDs, clearly labeled with the artist's name, and the title and size of each work submitted. Images must be .jpg, with image resolution 300 dpi or higher, with a maximum size of 5 MB.

- MAIL: Mail CD with image file(s) along with payment and this Data Card to:
3rd Annual SAWE
Fallbrook Art Center | 103 S Main Ave | Fallbrook, CA 92028

OR

- EMAIL: Attach the digital image file to an email and send to:
info@fallbrookartcenter.org
Include your name, address, phone, and email address in the body of the message.
Mail your payment, with this Data Card, to:
3rd Annual SAWE
Fallbrook Art Center | 103 S Main Ave | Fallbrook, CA 92028

- All e-mails will be acknowledged upon receipt.
- Selection notification will be done on December 1, 2011. Please, no phone calls.
- For postal selection notification, each artist must provide a #10 SASE with applicable postage.

SLIDE/TRANSPARENCY INSTRUCTIONS

A Maximum of 2 images may be submitted, clearly labeled with the artist's name, and the title and size of each work submitted. FAC will convert slides and/or transparencies into .jpg format for a fee of \$10 per image (please include payment with submission). FAC will return your slides and transparencies in your provided self addressed stamped envelope.

- MAIL: Mail slides or transparencies along with payment, self addressed stamped envelope and this Data Card to:
2nd Annual SAWE
Fallbrook Art Center | 103 S Main Ave | Fallbrook, CA 92028

- Selection notification will be done on December 1, 2011. Please, no phone calls.
- For postal selection notification, each artist must provide a #10 SASE.

CALENDAR

Deadline for receipt of digital entries: Nov 18, 2011

Notification of jury results: Dec 10, 2011

All shipped work must be received by: Jan 15, 2012

Show Opening Reception: Feb 4, 2012 (5-7PM)

Show Opens: Feb 5, 2012 (Mon-Sat 10-4, Sun 12-3)

Show Closes: Mar 18, 2012

Unsold work will be shipped by: Mar 30, 2012

DATA CARD
Fallbrook Art Center's 3rd Annual *Signature American Watercolor Exhibition*
Deadline for Entries: November 18, 2011

Name: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____

E-mail: _____

Signature Membership data:

AGREEMENT: Submission of these images, if accepted by the Juror, shall constitute an agreement on the part of the artist to comply with the conditions set forth in this Prospectus/

No work accepted for the 3rd Annual Signature American Watercolor Exhibition may be withdrawn prior to the close of the exhibition and no substitutions are allowed. Permission to reproduce the painting in the online exhibition catalog and for publicity purposes is granted.

ARTIST'S SIGNATURE: _____ **Date:** _____

ENTRY #1

Title: _____

Medium: _____

Price: \$ _____

Image Dimensions (H x W): _____

Framed Dimensions: _____

ENTRY #2

Title: _____

Medium: _____

Price: \$ _____

Image Dimensions (H x W): _____

Framed Dimensions: _____

fallbrook art center

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a 501(c)(3) nonprofit corporation

103 South Main | Fallbrook CA 92028

info@fallbrookartcenter.org | www.fallbrookartcenter.org

